

Blogs

A blog is a kind of website. The term “Blog” is the shortened form of “weblog”. It is a discussion style site used by non-technical (and technical users) users for creating personal web pages. Blogs are similar to an online personal diary and simple to use.

A person who write and maintains a blog is called blogger and art of writing a blog(activity of updating) is called blogging.

There are hundreds of websites that offer blog service for free. Some of the popular blogs include.

- WWW.WordPress.com
- WWW.blogger.com
- WWW.blog.com
- WWW.Weebly.com
- WWW.blogsome.com

Type of Blogs

1. Personal Blog
2. News and Views
3. Company Blogs
4. Micro-blogs

Advantages and Disadvantages of Blogs

<u>Advantages</u>	<u>Disadvantages</u>
Easy to set up, don't need much technical knowledge	Personal blogs may be biased or contain inaccurate information
Easy and quick to update or add new posts	Blogs can be time-consuming. Finding time to write regular updates can become a chore

Create Account in Wordpress.com

1. Open the browser and type <http://wordpress.com> in address bar
2. Click on Get Started on top right corner
3. Fill the registration form and click continue button
4. Wordpress send activation mail and we click “here to confirm Now”.
5. Enter blog address for your site and click on create for free account.
6. Click on start with Fee Choice.

Offline Blog Editors

1. Some popular offline blog editors are windows Live Write from Microsoft, Qumana, BlogDesk, Blog jet.

2. It is recommended that you should have an online blog account already before starting with offline blog editor.

Publishing Blog from MS Word

1. Open MS Word 2013
2. Go to File tab and go New option
3. Select Blog Post template
4. Click on Create button
5. Open "Register a Blog Account" and we click Register Now button
6. Open "New Blog Account" and we select Blog option
7. Click next button
8. Open "New WordPress Account" and we Type Blog page URL, User Name and Password
9. Click OK Button